

FROM BETAMAX TO BLOCKBUSTER: VIDEO STORES AND THE INVENTION OF MOVIES ON VIDEO



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From Betamax to Blockbuster: Video Stores and the Invention of Movies on Video

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Reader's Opinions

This book probably does not have wide appeal, since we all have DVD players now, but the sections about early vcr owners is great geek history. I love the idea of people spending \$15 for a blank tape.

pop culture/history buffs, movie/culture historians, those interested technology & culture